

Suha Cho

973-987-7758 | sc.suhacho@gmail.com

SUMMARY

Creative Film Producer with experience in live television, independent films, and social media content. Proficient in budgeting, scheduling, multitasking, and forming original ideas. Desire to influence young adults through creative concepts and working to convey a realistic perception of young adult hardships in film and television, specifically Asian-American teens, by implementing real-world experiences.

EXPERIENCE

NoGood Marketing Agency - Content Creator New York, NY Aug. 2025 – Present

- Create and star in weekly content across all major platforms for clients with up to **1.5M** followers.
- Collaborate on campaign-specific content that supports broader marketing initiatives and analyze performance metrics and audience feedback to optimize content approach.
- Coordinate with numerous clients and develop monthly content calendars aligned with brand objectives and platform leads.
- Own complete production process, including concept development, scripting, filming, editing, graphics, sound, and publishing.

Business Insider - Distro Video Producer/Editorial Ops Fellow New York, NY Jan. 2025 – July 2025

- Managed and produced video content for Business Insider's social media platforms with up to **10M** followers, uploading **300+** pieces of content monthly, such as breaking news and evergreen posts.
- Supported distribution and audience team goals by maximizing content visibility, increasing brand awareness, and attracting loyal followers through audience engagement.
- Packaged stories for publication using creative headlines, clickbait, and timely postings.
- Oversaw **250+** freelancer contracts and approved **\$25k** in invoices weekly using proofreading and copyediting skills while keeping freelancer roster up to date.
- Proficient in multitasking between two departments and utilized **10** software platforms at a time.

Last Week Tonight with John Oliver - Production Assistant New York, NY Jan. 2024 – Jan. 2025

- Assisted in production tasks including set preparation and breakdowns, equipment setup, field shoots, talent assistance, and managed efficient workflow.
- Assistant to Talent Associate Coordinator, working with **30+** background actors, bringing talent to wardrobe and around the studio, and organizing talent schedules.
- Maintained order on set and in-office by managing props, script handouts, wardrobe pick-up and returns, handling food orders, and routinely tracked office supply shortages.

Bondit/Buffalo 8 Productions - Film Packaging Assistant Santa Monica, CA Aug. 2022 – Dec. 2022

- Managed over **70+** projects for the Vice President of Business Development and Operations.
- Communicated with over **100+** directors, producers, and writers for project attachments and business agreements while reviewing scripts and coverages for multiple clients.
- Drafted numerous pitch emails, pitch decks, and shopping agreements simultaneously for different high-end production companies, producers, and distributors.

EDUCATION

Emerson College Boston, MA Sept. 2019-May 2023

B.A. in Media Arts Production, concentration in Film Producing, minor in Marketing Communications

SKILLS & ACTIVITIES

Skills: Microsoft Office Suite; Adobe Creative; Capcut; Celtx; Google Suite; Slack; Digital Cameras; Social Media; Worksuite; Asana; Socialflow; Meta Suite; ClickUp; Toggle **Language:** Korean

Interests: Fitness, Weight training, Electronic Dance Music, Anime, Fashion, Food